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Before you hang the "Open" sign in your storefront window, you must formulate a plan that captures the essence of your business and anticipates the rush of customers, the cost of employee benefits and your competition's weaknesses. For some, it's a painstaking task that makes them quit before they ever get started. Others seek answers from a box. Business-plan software can offer helpful, step-by-step advice to get budding entrepreneurs over the threshold of procrastination. It can also help secure investment. According to the American Bankers Association, 52.3 percent of bankers believe a complete business plan is key to securing a loan. Meet the Dermatologist Who Wants to Save You Money — and Just Hit a \$200 Million Milestone for Patients Your Employees Want This Perk, and Giving It to Them Can Improve Your Bottom Line The Hidden Dangers of Not Taking Your Vacation Days This Family-Owned Manhattan Jewelry Shop Struggled to Rebuild After 9/11. Today, 2 Sisters Who Run the 46-Year-Old Business Reveal What It Takes to Persevere. Businesses Need More Women Investors. Here's How That Can Happen. Franchising Isn't for Entrepreneurs, It's for Systempreneurs This Former Disney Exec Shares Her 5 Most Valuable Takeaways on Leadership Following Viral LinkedIn Post

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